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Combined Price List and Order Blank

of Our Northern Iowa "Blizzard Belt" Strains of Seed, Trees and Plants



OUR LOCATION in the "Blizzard Belt" of Northern Iowa, with our peculiar climatic conditions, coupled with our long years of experience in the work of growing, breeding and propagating, makes us especially fitted to supply your needs in Seeds, Plants, Trees, etc. We are right in the middle of a great vegetable producing center from which hundreds of carloads of produce are shipped each year. So we are in position to know what is the best and most profitable varieties to grow, both for home garden and also for commercial use.

Our packets are of good size and seeds are filled with vitality and germinating power. Our prices you will find reasonable if you compare with others handling equally as high grade seeds.

Bob's "Double Crop" Plant Food Free, with Early Orders

This Plant Food is a combination of our own mixing that we have found very beneficial to all sort of plant growth. It contains Phosphate Rock from Tennessee, Tobacco Dust from Virginia, together with right combination of Potash, etc. It is made to put right into the rows with your seeds

when planting, or to scatter around the roots of plants and trees when setting and when so used will keep the white grubs and other worms from eating the roots, and will also wonderfully increase growth and fruiting ability of all sorts of garden and orchard products.

The good effects are lasting, staying in the soil for several years. There is nothing in this Plant Food but that will be of benefit to any kind of soil.

When used with corn it greatly increases the size of the stocks and ears, making a heavy gain in crop and also ripening it earlier. When used in garden with vegetables, it increases the yield and quality to a marked degree. With the Everbearing Strawberries it gives the plants the needed elements to make them strong and vigorous and enables them to grow and ripen big crops of berries all through the summer and fall months.

Bob's "Double Crop" Plant Food is fine for putting into pots of house plants. Also extra good dusting on melon, cucumber, squash and pumpkin vines for the control of the striped beetles, as it keeps the bugs from eating the plants and works into the soil and helps the vines to grow rapidly.

We want you to try Bob's "Double Crop" Plant food in your own garden and will send you a package FREE with each dollar of amount of your seed, plant or tree order, if mailed to us now soon.

Just go down through the list of "BLIZZARD BELT" Products and put an X through the names

of the varieties you want and a small circle around the price in the column representing the quantities of each you want us to send you. Then add up the total amount and fill out the coupon on last page so we will know where to send the stuff and as a reward for your promptness we will send you a full sized package of Bob's "Double Crop" Plant Food for each dollar of amount of your order, provided of course you wish to try it and will signify your desire by putting an X on the line on coupon for that purpose.

WE want you to be entirely satisfied with any seeds you get from us. You can return any seeds we send you within ten days, if they are not satisfactory in every way and your money will be refunded. However, we do not in any way warrant or guarantee the crop as it is dependent on weather and other conditions entirely beyond our control.

PREPAID PRICE LIST

ASPARAGUS

	Pkt.	Oz.	¼ lb.
Palmetto. Bright green stalks.....	\$0.05	\$0.10	\$0.25
Conover's Colossal. The standard green stalk variety.....	.05	.10	.25
Giant Bonvallet's. Extra large stalks, very early and desirable.....	.10	.20	.50

BEANS

	Pkt.	¼ lb.	1 lb.
Golden Wax. The best pod bean for summer cooking.....	.05	.10	.30
Refugee or 1000 to 1. A heavy yielding, round green-podded variety.....	.05	.10	.30
Henderson's Bush Lima. Small Lima bean for winter use.....	.05	.10	.30
White Wonder Navy. The regular white bean of commerce.....	.05	.10	.25
Golden Wax Pole. Large pods and a good yielder. Good as either snap or shell bean.....	.05	.15	.40
Kentucky Wonder Pole. A very heavy yielding, stringless, green podded bean.....	.05	.15	.40
Extra Early Lima Pole. Beans size of common Navy. Early and heavy yielder.....	.05	.15	.35

BEETS

	Pkt.	Oz.	¼ lb.
Detroit Red. Early blood red, very sweet.....	.10	.20	.50
Giant Half Sugar. Large mangel, sweet and extra good for stock.....	.05	.10	.25
White Klein Wanzelben Sugar. The standard beet grown for sugar.....	.05	.10	.25

CUCUMBER

	Pkt.	Oz.	¼ lb.
Everbearing. Very productive. Medium size for pickling.....	.05	.10	.35
Cool and Crisp. A very early sort and bears for long season.....	.05	.10	.35



Hello, folks, I'm Robert Earl Gardner but you can call me Bob for short

Combined Price List and Order Blank

CUCUMBERS (Continued)

	Pkt.	Oz.	¼ lb.
Improved Long Green. Long, dark green variety, excellent for slicing.....	.05	.15	.40
Japanese Climbing. A very fine cucumber that will grow on trellis.....	.05	.15	.40
Early Russian. Very early.....	.05	.15	.40



HOLLAND CABBAGE

We grow acres of it for the market and know that our

BLIZZARD BELT STRAIN

is as good as you can buy.

CABBAGE

	Pkt.	Oz.	¼ lb.
Copenhagen Market. An Early, round headed variety; good size and quality.....	.10	.90	2.00
All Head Early. Large, flat heads for second early. Remarkably solid.....	.05	.40	1.50
Jersey Wakefield. Early, pointed heads	.05	.40	1.50
Surehead. Fine quality; large, flat head.....	.05	.40	1.50
Drumhead Savoy. Large, late variety, crumpled leaves. Has flavor of cauliflower.	.05	.30	1.50
Early Flat Dutch. The old standby for medium early.....	.05	.30	1.25
Premium Late Flat Dutch. Big, flat heads for winter use. Excellent keeper.....	.05	.30	1.25
Chinese. Sometimes called celery cabbage	.10	.60	2.00
Brussels Sprouts. Grows miniature cabbages on stem. Succulent and delicious.....	.05	.30	
Short Stem Holland. Medium size, very hard heads and an all winter keeper. Splendid quality. The only variety to grow for winter market.....	.10	1.00	3.00
Red Rock. Heads round and remarkably solid. Best and most attractive red.....	.05	.50	1.75

CARROTS

Scarlet Horn. The best early home garden variety. Short roots.....	.05	.15	.40
Improved Long Orange. A long, late variety, good for table or stock.....	.05	.15	.40

CAULIFLOWER

	Pkt.	¼ oz.	Oz.
Snowball. Large white heads of excellent quality. For late crop sow about May 15th	.15	.75	
Dwarf Erfurt. Medium size heads, very early and sure to head.....	.10	.65	

CELERY

Giant Pascal. Very large stalks and a good keeper.....	.05	.10	.35
Golden Selfblanching. A nearly self-blanching variety. An early sort.....	.10	.20	.60

SWEET CORN

	Pkt.	¼ lb.	1 lb.
Peep O' Day. Earliest of all. Good quality	.05	.10	.30
Early Minnesota. Second early variety. Much grown for market.....	.05	.10	.30
Golden Bantam. Golden kernels, very sweet and a popular variety.....	.05	.15	.40
Black Mexican. Dark colored kernels, a favorite with many.....	.05	.15	.35
Country Gentlemen. Small, deep kernels, not in rows on cob.....	.05	.10	.30
Stowell's Evergreen. The standard, large eared, late variety.....	.05	.10	.30

LETTUCE

	Pkt.	Oz.	¼ lb.
Hanson Head. Large head lettuce, sweet and tender. Best summer-heat resisting sort	.05	.15	.40
California Cream Butter. Firm, large flat heads of rich quality.....	.05	.15	.40
Cos Paris White. Long, narrow heads; white in center and green outside.....	.05	.15	.40

LETTUCE (Continued)

	Pkt.	Oz.	¼ lb.
Black-Seeded Simpson. Very early, large, loose heads. An all season lettuce	.10	.20	.50
Prizehead. Leaves curly, reddish brown, crisp and sweet.....	.05	.15	.40

MELON, MUSK

	Pkt.	Oz.	¼ lb.
Rocky Ford. Delicious, green flesh, heavily netted melon.....	\$0.05	\$0.10	\$0.40
Honey Gold. Very sweet, golden flesh	.10	.30	.75
Burrell's Gem. Similar to Rocky Ford only with pink flesh.....	.05	.15	.50
Perfection. A large sized melon of good quality, yellow flesh.....	.05	.20	.60

HONEY GOLD

Plant early in Paper Pots and have ripe melons two weeks ahead of out of door planting. Prices of Paper Pots on last page of this order blank



MELON, WATER

	Pkt.	Oz.	¼ lb.
King Winter. A very late keeping melon of good quality.....	.10	.25	.60
Halbert's Honey. Very sweet, long, dark green melon.....	.05	.10	.30
Kleckley Sweets. Dark green melon with rich red flesh.....	.05	.10	.30
Tom Watson. Large melon, good quality.....	.05	.10	.30

ONIONS

	Pkt.	Oz.	¼ lb.
Red Globe. (Southport) Large, red globe onion.....	.05	.20	.90
Yellow Globe. A fine early yellow onion	.05	.20	.90
White Globe. (Southport) Very hardy.....	.05	.30	1.00
Red Wethersfield. A general favorite in flat red onion.....	.05	.20	.90
Prizetaker. Very large, mild flavor. One of the best.....	.05	.20	1.00
Australian Brown. Large, dark yellow.....	.05	.20	.90
Yellow Strasburg. Large, yellow onion.....	.05	.20	.90

ONION SETS.

	½ lb.	1 lb.	3 lb.
Red and yellow bottom sets.....	.20	.25	.70



OUR BLIZZARD BELT RED GLOBE ONION SEED

Is a special hardy strain that grows big, fancy Red Globe Onions that bring top prices in city markets.

PEPPER

	Pkt.	¼ oz.	1 oz.
Bull Nose. Large pepper, fine for stuffing	.05	.15	.50
Spanish Pimiento. Large, fine red pepper but sweet and mild.....	.10	.20	.75
Chinese Giant. Extra large, mild, sweet.....	.10	.20	.75

POP CORN

	Pkt.	¼ lb.	1 lb.
White Rice. The old standard variety.....	.05	.10	.30
Little Giant Torpedo. Short, stubby ears. Pops freely; extra flavor.....	.05	.15	.40

PEAS

	Pkt.	¼ lb.	1 lb.
Nott's Excelsior. Improved American Wonder. Early and sweet flavored.....	\$0.05	\$0.10	\$0.30
Gradus or Prosperity. A very early wrinkled variety05	.10	.30
Telephone. Extra fine, main crop variety.....	.05	.10	.30
Gray Sugar. Very sweet pea; edible pods.....	.05	.10	.30
Alaska. An extra early round pea. Pods dark green. Height two feet05	.10	.30

SQUASH

	Pkt.	Oz.	¼ lb.	1 lb.
White Bush. Very early, white summer.....	.05	.15	.40	
Golden Crookneck. Standard summer.....	.05	.15	.40	
Hubbard. The best winter variety05	.15	.40	

RADISH

	Pkt.	Oz.	¼ lb.	1 lb.
White Icicle. The standard white radish.....	.05	.10	.30	
French Breakfast. A very early oblong shaped variety. Tender and Sweet.....	.05	.10	.30	
Crimson Giant. Grows to large size without getting pithy.....	.05	.10	.30	
White Delicious. Very crisp and mild flavor. An excellent variety.....	.05	.20	.60	
White Chinese Winter. The best winter radish. Crisp, sweet and mild flavor05	.10	.30	

TURNIP

	Pkt.	Oz.	¼ lb.	1 lb.
Golden Ball. Very sweet, yellow fleshed.....	.05	.20	.40	
Snowball. Round, white fleshed, sweet.....	.05	.20	.40	
Early Flat Dutch. Early, flat variety.....	.05	.20	.40	
Purple Top Rutabaga. Standard winter.....	.05	.20	.40	



BEAUTY TOMATO

Plant early in Paper Pots and get the top price for your surplus.

Pots per 12 \$0.25
per 50 .75

TOMATO

	Pkt.	¼ oz.	Oz.	1 lb.
John Baer. The earliest red tomato	\$0.10	\$0.15	\$0.50	
Earliana. The standard, early red05	.15	.35	
Matchless. Large; red, main crop variety.....	.05	.10	.30	
Ponderosa. The giant of all tomatoes10	.15	.45	
Beauty. Splendid for main crop.....	.05	.10	.35	
Chalk's Early Jewel. A favorite, medium early red.....	.05	.15	.40	

PUMPKIN

	Pkt.	Oz.	¼ lb.	1 lb.
Mammoth. Large variety for stock feeding.....	.05	.10	.30	
Sugar Pie. A fine pumpkin for table use.....	.05	.10	.35	

VEGETABLE MIXTURE

A Whole Garden in One Package.	Pkt.	Oz.	¼ lb.	1 lb.
Lots of fun watching them grow. Radishes, Onions, Lettuce, Melons, etc., etc.....	\$0.05	\$0.10	\$0.35	

MISCELLANEOUS

	Pkt.	Oz.	¼ lb.	1 lb.
ENDIVE. —Moss Curled. Curly, dark green leaves, for salads05	.15		
EGG PLANT. —Black Beauty. Large earl variety; rich, glossy black.....	.10	.40		
KOHL-RABI. —White Vienna. Extra fine for eating raw like radishes.....	.10	.35	1.00	
LEEK. —Large Flag. A substitute for table onions, mild and pleasant.....	.05	.30		
PARSLEY. —Moss Curled. An excellent garnish and seasoning for meats.....	.05	.15		
PARSNIP. —Sugar. Very sweet, large, long roots.....	.05	.10	.40	
POTATO SEED. —Hybrid. Saved from seed balls. Will grow 50 new varieties.....	.15			
RHUBARB. —Giant. A Large stalked pieplant.....	.05	.15	.50	
SALSIFY. —Mammoth. Vegetable Oyster. Fine for soups.....	.05	.15	.50	
SPINACH. —Giant. Used for greens.....	.05	.15	.50	

MISCELLANEOUS (Continued)

TOBACCO.—Seed Leaf.	Pkt.	¼ oz.	1 lb.
amateur grower15	.40	
EVERBEARING STRAWBERRY15	2.00	
FETERITA. —The New Cereal.....	.20		
SUDAN GRASS. —Sow 4 lbs. to acre.....	.05		.30
PEANUTS. —Hardy for planting in north05		.40

PERENNIAL

FLOWER SEEDS

	Pkt.	Oz.	¼ lb.	1 lb.
Campanula. Mixed	\$0.10			
Canterbury Bells05			
Columbine. Mixed05			
Double White05			
Heliotrope.05			
Hollyhock. Mixed10			
Larkspur. Delphinium10			
Pansy. Mixed giants10			
Pinks. Mixed05			
Poppy. Oriental10			
Sweet William. Mixed05			

ANNUAL FLOWER SEEDS

	Pkt.	Oz.	¼ lb.	1 lb.
Alyssum. Sweet	\$0.05			
Asters. Extra Fine Mixed05			
Giant Comet.10			
Bachelor's Buttons05			
Candytuft. Mixed05			
Chrysanthemum. White05			
Cosmos. Mixed05			
Coscomb. Mixed05			
Everlasting Flower.10			
Mixed10			
Four O'Clocks05			
Hollyhocks. Annual10			
Larkspur. Mixed05			

TREE SEEDS

	Pkt.	Oz.
Norway Spruce.	\$0.10	\$0.25
White Birch.05	.50
Catalpa Speciosa.05	.25
Russian Mulberry.10	.25
Colorado		
Blue Spruce.10	.25
Mountain Ash10	.25

NURSERY DEPARTMENT

All prices are F.O.B. Osage, except as noted. Include postage with order for small amounts to go by Parcel Post.

Everbearing Strawberries

	Dozen	100
Progressive (All Strawberries Postpaid)	\$0.50	\$2.25
Peerless50	2.25
Minnesota No. 1750	2.25
Superb50	2.25
Number 999 Giant	5.00	20.00

Common Strawberries

	Dozen	100
Dunlap	\$0.25	\$1.75
Warfield25	1.75
Aroma25	1.75
Klondyke25	1.75

Small Fruits

	Each	Per 10	Per 100
RASPBERRY —Older, black.....	\$0.10	\$0.60	\$ 5.00
King, red. Extra hardy.....	.10	.60	5.00
St. Regis Everbearing.15	.65	6.00
BLACKBERRY —Snyder10	.60	5.00
DEWBERRY —Trailing10	.60	5.00
GOOSEBERRY —Downing.....	.35	3.00	18.00
Houghton, pale red, sweet.35	3.00	18.00
CURRENT —Victoria, red.....	.35	3.00	18.00
Fay's Prolific, large, red.35	3.00	18.00
White Grape, large, sweet.35	3.00	18.00
GRAPE —Concord, black.....	.35	3.00	20.00
Niagara, white, large.35	3.00	25.00
Pocklington, white35	3.00	25.00
Agawam, dark red, fine.35	3.00	25.00
Beta, black, extremely hardy50	4.00	35.00
ASPARAGUS PLANTS.10	.75	3.00
RHUBARB ROOTS.25	2.00	18.00

Combined Price List and Order Blank

"B.B." Orchard Fruits

	F.O.B. Osage	Each	Per 10	Per 100
Apple Trees all 3 to 5 ft.		\$0.50	\$4.50	\$40.00
APPLE—Duchess, summer		.50	4.50	40.00
Yellow Transparent, summer		.50	4.50	40.00
Wealthy, fall, very fine		.50	4.50	40.00
McIntosh Red, fall		.50	4.50	40.00
Winesap, winter, excellent		.50	4.50	40.00
N. W. Greening, winter		.50	4.50	40.00
Jonathan, winter, very good		.50	4.50	40.00
Grimes' Golden, winter		.50	4.50	40.00
Delicious, winter, large		.60	5.00	45.00
Whitney No. 20, crab		.50	4.50	40.00
PEACH—Elberta, 2 to 3 ft.		.35	3.00	25.00
Crosby, 2 to 3 ft.		.35	3.00	25.00
PEAR—Kieffer, 3 to 4 ft.		.40	3.50	32.00
Bartlett, 3 to 4 ft.		.50	4.50	40.00
CHERRY—Compass, 3 to 4 ft.		.60	5.00	45.00
Early Richmond, 3 to 4 ft.		.60	5.00	45.00
Montmorency, 2 to 4 ft.		.60	5.00	45.00
PLUM—Wyant, 3 to 4 ft.		.75	6.00	55.00
DeSoto, 3 to 4 ft., very large		.75	6.00	55.00
Waukena, 3 to 4 ft.		1.00	7.50	70.00
Sappa, cherry plum, 3 to 4 ft.		.75	6.00	55.00
Opata, cherry plum, 3 to 4 ft.		.75	6.00	55.00

Hedge Plants

JAPANESE BERBERRY—	F.O.B. Osage	Each	10	100
8 to 12 inch		\$0.25	\$2.00	\$15.00
12 to 18 inch		.30	2.50	20.00
18 to 24 inch		.35	3.00	25.00

Roses and Flowering Shrubs

F. O. B. Osage	Each	10
Prairie Queen Rose	\$0.50	4.00
Baltimore Belle Rose	.50	4.00
Crimson Rambler Rose	.50	4.00
General Jacqueminot Rose	.50	4.00
Mrs. John Laing Rose	.50	4.00
La France Rose	.50	4.00
Baby Rambler Rose	.50	4.00
Dorothy Perkins Rose	.50	4.00
Lonicera, Shrub	.50	4.00
Snowball, Shrub	.50	4.00
Lilac, White, Shrub	.50	4.00
Lilac, Purple, Shrub	.50	4.00
Hydrangia, Paniculata Grandiflora	.50	4.00
Spiraea Van Houtte	.50	4.00
Spiraea Anthony Waterer	.50	4.00
Syringa (Mock Orange)	.50	4.00

Perennial Plants

F.O.B. Osage	Each	10
PEONY—Festiva Maxim, white	\$0.50	4.00
Chrysantheflora Rosea, pink	.50	4.00
Reine des Roses, violet-rose	.50	4.00
Officialis, flora plena rubra (Early)	.50	4.00
Tenufolia, Crimson, Double (May)	.75	6.00
Tenufolia, Crimson, Single (May)	.75	6.00
Phlox—White, Red or Pink	.50	4.00
Golden Glow—Blooms July to Sept.	.40	3.50
Lemon Lily—Blooms May and June	.40	3.50
Bleeding Heart—Bright pink, early	.40	3.50
Columbine White	.40	3.50
Long spurred, various colors	.40	3.50
Lily of the Valley	.15	1.00
German Iris—Blooms May and June	.30	2.50
Oriental Poppy—Brilliant Scarlet	.50	4.00
Garden Heliotrope—White, Fragrant	.40	3.50
Ferns	.40	3.50

GLADIOLUS

A GENERAL favorite for the home garden. Succeeds everywhere and may be depended upon to produce an abundance of beautiful, brilliantly colored blossoms that are extra fine for landscape effect and also for cut flowers.

BOB'S RAINBOW MIXTURE. A blaze of colors and extra good for growing for cut flowers. Contains many high priced varieties. 45c per doz., 35 bulbs for \$1.00, \$2.50 per 100.

PEACE Pure white with lilac feathering on lower petals. Strong grower. 10c each, 3 for 25c.

Potted Bulbs Postpaid

Potted in Moss Fibre, rooted and ready to grow and bloom as soon as packages are opened, pots watered and placed in light.

	Each	10
Roman Hyacinths	\$0.15	\$1.50
Trumpet Daffodils	.15	1.50
Narcissus	.15	1.50
Tulips	.15	1.50

These bulbs will grow and blossom in any ordinary living room where it does not freeze.

Bob's "Double Crop" Plant Food

Per Package, postpaid	\$0.20
Per Pound, postpaid	.30
Per 5-lb. Lot, postpaid	1.00
Per 25-lb. Lot, by express or freight collect	2.50
Per 50-lb. Lot, by express or freight collect	4.00
Per 100-lb. Lot, by freight collect	7.50

Can be used in any quantity with good results. We advise for intensive gardening from five to ten pounds to square rod.

Paper Flower Pots Postpaid

For growing early plants of tomatoes, melons, etc. indoors for transplanting later into garden. You can gain two to three weeks time in ripening by getting your plants started early.

Per Dozen	\$0.25
Per 50	.75
Per 100	1.25

How to Order Just put an X through the names of the varieties you want and a small circle around the price in column representing the quantities of each you want us to send you. Then add up total amount and fill in coupon below. Or if you wish you can make out order on regular order blank or any blank sheet of paper.

ORDER COUPON

THE GARDNER NURSERY CO.

Osage, Iowa

GENTLEMEN:—For the inclosed \$.....please send me the goods as marked on this sheet. I understand that seed orders are shipped at once on receipt of order and that trees, plants, etc. are shipped at proper planting time in spring.

Your Name

Street Number or R.F.D.

Postoffice

State

Put an X hereif you want the Free Premium of Bob's "Double Crop" Plant Food for each dollar of amount of your order.



Above Photo, taken July 25, shows Chas. F. Gardner picking strawberries from a rod square bed of No. 999 Giant Everbearing plants that were set out May 25. From July 25th to November 6th, we picked 161 boxes of berries worth \$32.20, and at that date these plants were still loaded with fruit.

Will you be a CHARTER MEMBER of
our STRAWBERRY SHORTCAKE CLUB?

Would you like to have strawberry shortcake, made from big, red, deliciously flavored berries, just as often as you want them, all through the summer and fall months?

If so we invite you to join our STRAWBERRY SHORTCAKE CLUB and set out a ROD SQUARE BED of plants on our special CLUB terms as explained in this letter.

We are the people who helped to lengthen the strawberry shortcake season so that you now can have them for over four months in the year, where formerly they were only available during the few days of regular strawberry season.

The new race of Everbearing Strawberries is the greatest advance in fruit growing that has ever been made since the science of horticulture was known. Think of it, big, red strawberries growing by the quart on single plants from June until November. The early frosts that kill tomato plants, etc. do not hurt these new everbearers at all and they finally freeze loaded up with fruit in all stages of development, but nothing daunted the same plants come out again in the spring and go right to fruiting as if nothing out of the ordinary had happened. These plants will keep fruiting heavily from year to year for from six to eight years, depending on the care you give them, etc.

We have put in ten years work and paid out thousands of dollars in the breeding of this new race of strawberries and have had wonderful success in originating new varieties that are a great improvement over the older sorts. Our Number 999 GIANT EVERBEARING variety is the culmination of our ten years work and is the one variety that we have selected out of over a million Hybrid seedlings and it stands head and shoulders above any other variety now in existence.

DESCRIPTION OF NUMBER 999 GIANT. The berries run very large, some of them measuring from 4 to 5-1/2 inches, and they have a flavor that is different and better than any other strawberry that we have ever tasted. They are very fragrant and as you bite into one of the big fellows you can easily imagine that you are eating a new, delicious fruit, having the aroma of the pineapple, the luscious juiciness of a well ripened peach, the rich sweetness of the fig and all combined with that good, old fashioned wild strawberry flavor. The shape of the berry is distinctive, and they certainly look extra good when boxed for market. The plants are extra hardy and thrifty, having a very strong root system, growing from two to three times as many as do the common varieties. These roots extend down into the ground to the depth of from 12 to 15 inches, getting them down into the moist earth and enables these plants to go right on fruiting during the hot, dry spells of mid-summer, that would check Progressive

and other sorts if not stop them entirely. Number 999 plants continue to throw out new, white roots, great bunches of them, and here is the great secret of its hardiness. Ordinary varieties of strawberry plants do not do this but after the first year the roots turn black and hard and they soon quit fruiting. Number 999 with its remarkable perpetual root system keeps right on fruiting heavily from year to year, long after other varieties have served their day and passed on. The leaves of Number 999 is another very strong point, as they stand up under trying weather conditions and do not rust or curl, our fields being as green in hot, mid-summer as other varieties are in early spring. So you see Number 999 Giant is adapted to all parts of the country as it has the necessary strength to withstand trying weather conditions and to keep right on fruiting away ahead of any other sort.

Now no matter how many other varieties of Everbearing strawberries you have tried and no matter how much or how little success you may have had with them, we have got the variety in our Number 999 Giant that will overcome your difficulties and that will bear more and better berries than any other beds, no matter how well they may have done.

You get quick results from these plants. Just notice the picture on our letter head as it shows a Rod Square Bed of these Number 999 Giant plants set on May 25th. The picture was taken by the writer on July 25th, just 60 days later and at that time the plants were loaded with big, red berries and blossoms in all stages of development. From July 25th up to close of season in November, we picked just 161 pint boxes of extra choice berries from this Rod Square Bed, which was some record.

And talk about flavors! That is where Number 999 speaks loudest. It has a color and a flavor all its own and different from any other berry. Even the animals recognize its special goodness as this little incident that actually occurred will prove. Two years ago this coming October, we picked our special breeding berries grown from blossoms that we had crossed and put them in small boxes, each cross in a separate box and left them over night in a shed, thinking to crush them and plant the seed the next morning. In the lot were several boxes of Number 999 berries crossed with other sorts. When we went after them the next morning we found that the mice had eaten every seed from the Number 999 berries but had not touched the Progressive or other sorts at all. The fragrance of the berries and the extra sweetness of the seeds attracted the mice to this variety and you know you cannot fool these little animals, they will take the best every time.

Then, again, the blossoms of the Number 999 Giant plants are filled with fragrance and nectar, both of which are lacking in other varieties of strawberries. We discovered this fact last summer when we noticed a big lot of butterflies hovering over our fields of this variety. At first we were scared thinking that they might be doing damage, but after watching them awhile we found that they were simply feeding from the blossoms. We noticed too, that they were only working on the No. 999 variety and not on the others growing along side. So we picked some of the blossoms and found the No. 999 very fragrant and a little later we discovered that they were filled with honey nectar, so much so that our bee man brought in a load of hives and kept a big lot of bees near our No. 999 fields all summer. This fragrance and nectar in the blossoms is a very valuable feature for it causes the bees and other insects to work in them and carry the pollen from flower to flower, thus insuring proper fertilization of the blossoms, causing the berries to properly develop and grow to full size. The honey made from these blossoms is of very fine quality as you would naturally expect, coming from such a delicious source.

We advise setting these plants in a ROD SQUARE BED and to keep the runner leads picked off on all the inside plants, letting them grow only along the outside of the square. This would give you four rods of runner plants or from 1,000 to 2,000 plants according to the season, etc. These new runner plants are to be dug up the next spring and used to set out a new bed or to sell to your neighbors. The idea of keeping the runners picked off is this. Every time you pick off a runner lead it causes the mother plant to send up another crown which means more berries. Then this plan enables you to put a mulch of straw between the plants which keeps down the grass and holds the moisture during dry spells, and you can keep such a bed in good fruiting condition for from five to eight years. On the other hand if you let the plants make matted rows of runners, they will get thick and crowd each other out and spoil your patch the second year. It is no work to keep the runner leads picked, as you merely snap them off with your fingers as you are picking the berries.

Now the object of this letter is to tell you about our STRAWBERRY SHORTCAKE CLUB and to invite you to become a CHARTER MEMBER of the same, so if you want to help us in introducing this grand new berry in your vicinity you can easily get your plants free and have some extra spending money besides.

OUR CLUB OFFER is like this. A ROD SQUARE BED takes just 9-1/6 dozen plants, when set 18 X 20 inches apart. At our regular price of \$5.00 per dozen this would figure to 45.83. As a Charter member of our SHORTCAKE CLUB we offer you the entire 9-1/6 dozen plants, delivered to your door, safe arrival guaranteed for \$10.00. Then if you will invite anywhere from two to a dozen other influential persons to join the Club and take a Rod Square Bed the same as yours, we will allow you a commission of \$2.00 for each new member thus secured. So you see if you get five new club members you will get your money back so that they will not cost you a cent. These new members in turn will have the same opportunity to secure other members and secure the same Cash Rebate if they desire to do so.

We want you for a CHARTER MEMBER of our STRAWBERRY SHORTCAKE CLUB whether you have time to invite other members or not. Just write your name on the ACCEPTANCE COUPON and send along and then if you have time later to secure new members we will appreciate it very much and send you a special INVITATION FORM that will be convenient for you to use in securing new members to the CLUB. If you can not secure any new members we will have the advertising from your ROD SQUARE anyway, and you will find it will attract a great deal of attention as it grows and fruits during the summer and fall. You should easily pick up a dozen Club Members from parties who will come to your place and see your plants fruiting. You do not need to send them in all at once, as you can keep taking new members all through the year if you wish to do so.

You can send the money with order or pay the \$10.00 to the carrier when the plants reach you in the spring in good condition, as you choose. Then for every O.K. Club Member you get for us we will send you \$2.00 cash or allow you credit for other plants or seeds as you prefer.

Signify on the Invitation Coupon whether you will try for Club Members or not. If you or any member of your family desire to invite others to join, just say so and we will send you an INVITATION SHEET to take around for the new members to sign.

But the main thing right now is to get your acceptance of our ROD SQUARE BED offer right back and so become a CHARTER MEMBER of our STRAWBERRY SHORTCAKE CLUB, and not only have these delightful berries for your table use all next summer and fall, but have the additional benefits of cash commissions on new members you or members of your family may secure.

TIME OF SHIPMENT. Our offer is made for shipment of plants at proper time in spring 1920. These Number 999 Giant plants with their strong, vigorous root system are especially adapted for bearing a big crop of berries the same summer and fall plants are set so you do not have to wait for results, you set the plants in April or May and commence picking berries 60 days later and continue doing so up to freezing up time.

Directions for planting and care go with each Rod Square Bed so that no matter how little experience you may have had with strawberries in the past you can easily make a success with these plants.

Kind of Ground. Any good, rich garden soil is all right for these vigorous Number 999 Giant plants. They will grow and bear loads of berries where any sort of garden produce will thrive.

Fertilizer. Care must be taken to not use the regular commercial fertilizers to excess, as they are liable to burn the plants and so do more harm than good. Our Bob's "Double Crop" Plant Food is extra good for strawberries. It contains Rock Phosphate from Tennessee, Tobacco Dust from Virginia, and a potash mixture. It is designed to put around the roots of trees and plants when setting

and will not burn them, no matter how much used. Its use will keep grubs and worms away from roots and greatly increase the growth and yield of the strawberry plants, and is just as good for vegetables and other produce. We have had it double the yield of corn in a special test. Will send you enough of Bob's "Double Crop" Plant Food to make application around roots of each plant in the Rod Square Bed, for \$1.00 extra if ordered to be shipped with the plants.

To add to the interest in the deal we will agree to pay you \$100.00 in gold if your Rod Square Bed makes the best record during the first two years after planting, or \$50.00 if you come in second best.

This STRAWBERRY SHORTCAKE CLUB plan is the way we are taking to quickly introduce this new Number 999 Giant variety, for from experience we have found that wherever a ROD SQUARE BED is planted it means many more orders from that place a little later after the people see the plants growing and loaded with big, red berries all through the summer and fall months.

Please let us hear from you right away so that we will know what to plan on. If you want plenty of the best strawberries you ever ate, then start the coupon back to us right away.

Awaiting your decision with interest,

Yours for more shortcakes,

THE GARDNER NURSERY COMPANY.

C. E. Gardner, Manager.

P.S.--Send us your Garden Seed and Nursery Stock orders. Our "Blizzard Belt" strains of Seeds, Plants and Trees are full of vitality and fruiting vigor and will grow and produce heavy crops of finest quality. We give you a package of Bob's "Double Crop" Plant Food with each dollar of amount of your order at catalogue prices.

..... Cut here

STRAWBERRY SHORTCAKE CLUB ACCEPTANCE COUPON 71

Gentlemen:

I will accept your invitation to join the Strawberry Shortcake Club and you may send me the 9-1/6 dozen plants of your new Number 999 Giant Everbearing Strawberry at proper time in spring 1920.

I will pay the cash payment of \$10.00 on arrival of the plants in good condition.

I join this CLUB with the understanding that you are to allow me a commission of \$2.00 for each O.K. new member that I may secure for you during the next year. I will set the plants and care for them as suggested and report as nearly as I can as to quantity of berries picked, which will also make me eligible to compete for the \$150.00 in gold.

Name _____ P.O. _____

Box Number or R.F.D. _____ State _____

(Put an X here _____ if you want the Club Invitation Blanks.)

(Put an X here _____ if you want the Plant Food for \$1.00 extra.)

Honey Gold Muskmelon

Do you want to grow some extra quality melons this year? If so, just try our Honey Gold Variety and you will find it all that its name implies. It is a closely netted, superior quality melon with thick, honey gold flesh that just melts in the mouth, and one taste always calls for more. The vine is a strong grower and melons set thickly and ripen early. By using our paper flower pots you can get the hills of plants started in the house and have big, strong plants to set in your garden at the time your neighbors are planting the seed.

Use **Bob's Double Crop Phosphate Plant Food** freely in pots and also when transplanting in garden. It is fine for dusting on the vines to keep off the striped beetles and other insects. Its use makes the vines grow fast and melons to ripen early and gives them a little additional flavor that puts them in the very front seat as to quality.

Special Honey Gold Offer M-1. 1 pkt. Honey Gold Muskmelon Seed 10 cts.—1 doz. flower pots 25c
Both mailed to you for 25 cts.

Special Offer M-2.—5 lbs. Plant Food mailed for \$1.

When ordering above just go over our seed list, and remember we give you a package of **Bob's Double Crop Phosphate Plant Food** with each dollar of amount of your order of seeds, plants and trees.

THE GARDNER NURSERY COMPANY

Nurserymen and Seedsmen

Osage, Iowa



Honey Gold Muskmelon. An early ripening, high quality melon.

Mutual Benefit Coupon

The FARM JOURNAL is invariably \$1.00 FOR FIVE YEARS; the publishers will not take shorter subscriptions. But believing that to read this wide-awake farm and household paper is the greatest benefit to our friends and patrons, and so indirectly to us, we have secured a

**SPECIAL
TRIAL
RATE OF** 20 cts.

for twelve months' trial of this paper.

Note 1: Under no circumstances will renewals be accepted at this rate; it is exclusively a trial rate for those not now subscribers.

Note 2: This coupon must be sent with the money direct to us; may be included with an order for us, but be sure to send coupon.

The FARM JOURNAL is for the poultryman, farmer, fruit grower, dairyman, trucker, stockman, gardener, villager, suburbanite, the women folks, the boys and girls. Cheerful, clean, genuine, progressive, full of gumption and sunshine; practical as a plow, readable as a novel; knows what to leave out, and what to put in. Illustrated, 32 to 80 pages monthly, stops when the time is up. Mail this Mutual Benefit Coupon to-day with two dimes or ten two-cent stamps direct to us; do not delay; we will forward promptly.

THE GARDNER NURSERY CO., Osage, Iowa
Growers and Breeders of Summer and
Fall-Bearing Strawberries

NOT GOOD FOR RENEWALS; SEE OTHER SIDE

Try this Great Paper at this Special Bargain Rate

You will be delighted with it, and wonder how such a splendid paper can cost so little. The FARM JOURNAL is 39 years old, has nearly 1,000,000 subscribers, from Maine to California. It is unlike any other paper. Sign this Mutual Benefit Coupon below, and mail with 20 CENTS direct to us at our risk.



ORDER for the FARM JOURNAL:—

Enclosed find 20 cents, for which please have the FARM JOURNAL sent to me Twelve Months on trial. I am not now a subscriber to this paper.

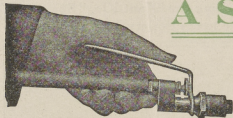
Name _____ St. or
R. F. D. _____

P. O. _____ State _____

IMPORTANT: This trial coupon should be sent to us without delay; we will forward promptly to the Farm Journal. Not accepted for renewals. (If you live in Philadelphia, Canada, or a foreign country, send 35 cents to cover extra postage.)

NOT GOOD FOR RENEWALS: SEE OTHER SIDE

A Special Offer for You



To introduce the new "KANT-KLOG" Sprayer we make a very special offer to the first reliable applicant in each locality. The "KANT-KLOG" has distinct features found on no other sprayer. It is the first and only nozzle to give both flat and round sprays and solid streams. Has cleaning device for removing obstructions without stopping the spray. The new spring Hose-Cock starts or stops the spray instantly so preventing waste of fluid.

Sprays Trees, Potatoes, Vegetables, Vines, White-Washing, Disinfecting and many other uses.

Others are making hundreds of Dollars with this Machine

If you wish either to book the orders in your section, or want a sprayer for your own work, fill out the blank on opposite side and we will send special proposition, descriptive matter, etc.

Return this to
ROCHESTER SPRAY PUMP CO.
177 Broadway, ROCHESTER, N. Y.
(See other side)



\$1700 Made by One Man

Selling the "Kant-Klog" Sprayer in
his home County during spare time



If you need a sprayer for your own use—or if you want to book the orders of your neighbors and friends, fill in and send this blank to address given below—we have

A Special Offer for You



Name _____

P. O. _____

St. _____ State _____

Mail this to ROCHESTER SPRAY PUMP CO.

177 BROADWAY, ROCHESTER, N. Y.

(Over)

Gentlemen: Inclosed find \$.....for which please ship me the goods as listed below on terms and conditions as printed in your latest catalog.

Postoffice

Put an X hereif you want the Free Premium of Bob's "Double Crop" Plant Food for each dollar of amount of your order.

[illegible]

62.27

1920

Combined Price List and Order Blank

of Our Northern Iowa "Blizzard Belt" Strains of Seed, Trees and Plants



OUR LOCATION in the "Blizzard Belt" of Northern Iowa, with our peculiar climatic conditions, coupled with our long years of experience in the work of growing, breeding and propagating, makes us especially fitted to supply your needs in Seeds, Plants, Trees, etc. We are right in the middle of a great vegetable producing center from which hundreds of carloads of produce are shipped each year. So we are in position to know what is the best and most profitable varieties to grow, both for home garden and also for commercial use.

Our packets are of good size and seeds are filled with vitality and germinating power. Our prices you will find reasonable if you compare with others handling equally as high grade seeds.

Bob's "Double Crop" Plant Food Free, with Early Orders

This Plant Food is a combination of our own mixing that we have found very beneficial to all sort of plant growth. It contains Phosphate Rock from Tennessee, Tobacco Dust from Virginia, together with right combination of Potash, etc. It is made to put right into the rows with your seeds

when planting, or to scatter around the roots of plants and trees when setting and when so used will keep the whitegrubs and other worms from eating the roots, and will also wonderfully increase growth and fruiting ability of all sorts of garden and Orchard products.

The good effects are lasting, staying in the soil for several years. There is nothing in this Plant Food but that will be of benefit to any kind of soil.

When used with corn it greatly increases the size of the stocks and ears, making a heavy gain in crop and also ripening it earlier. When used in garden with vegetables, it increases the yield and quality to a marked degree. With the Ever-bearing Strawberries it gives the plants the needed elements to make them strong and vigorous and enables them to grow and ripen big crops of berries all through the summer and fall months.

Bob's "Double Crop" Plant Food is fine for putting into pots of house plants. Also extra good dusting on melon, cucumber, squash and pumpkin vines for the control of the striped beetles, as it keeps the bugs from eating the plants and works into the soil and helps the vines to grow rapidly.

We want you to try Bob's "Double Crop" Plant food in your own garden and will send you a package FREE with each dollar of amount of your seed, plant or tree order, if mailed to us now soon.

Just go down through the list of "BLIZZARD BELT" Products and put an X through the names

of the varieties you want and a small circle around the price in the column representing the quantities of each you want us to send you. Then add up the total amount and fill out the coupon on last page so we will know where to send the stuff and as a reward for your promptness we will send you a full sized package of Bob's "Double Crop" Plant Food for each dollar of amount of your order, provided of course you wish to try it and will signify your desire by putting an X on the line on coupon for that purpose.

WE want you to be entirely satisfied with any seeds you get from us. You can return any seeds we send you within ten days, if they are not satisfactory in every way and your money will be refunded. However, we do not in any way warrant or guarantee the crop as it is dependent on weather and other conditions entirely beyond our control.

PREPAID PRICE LIST

ASPARAGUS

	Pkt.	Oz.	¼ lb.	1 lb.
Palmetto. Bright green stalks.....	\$0.05	\$0.10	\$0.25	
Conover's Colossal. The standard green stalk variety.....	.05	.10	.25	
Giant Bonvallet's. Extra large stalks, very early and desirable.....	.10	.20	.50	

BEANS

	Pkt.	¼ lb.	1 lb.
Golden Wax. The best pod bean for summer cooking.....	.05	.10	.30
Refugee or 1000 to 1. A heavy yielding, round green-podded variety.....	.05	.10	.30
Henderson's Bush Lima. Small Lima bean for winter use.....	.05	.10	.30
White Wonder Navy. The regular white bean of commerce.....	.05	.10	.25
Golden Wax Pole. Large pods and a good yielder. Good as either snap or shell bean.....	.05	.15	.40
Kentucky Wonder Pole. A very heavy yielding, stringless, green podded bean.....	.05	.15	.40
Extra Early Lima Pole. Beans size of common Navy. Early and heavy yielder.....	.05	.15	.35

BEETS

	Pkt.	Oz.	¼ lb.	1 lb.
Detroit Red. Early blood red, very sweet.....	.10	.20	.50	
Giant Half Sugar. Large mangel, sweet and extra good for stock.....	.05	.10	.25	
White Klein Wanzelben Sugar. The standard beet grown for sugar.....	.05	.10	.25	

CUCUMBER

	Pkt.	Oz.	¼ lb.	1 lb.
Everbearing. Very productive. Medium size for pickling.....	.05	.10	.35	
Cool and Crisp. A very early sort and bears for long season.....	.05	.10	.35	

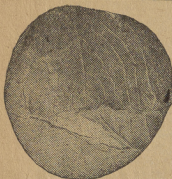


Hello, folks, I'm
Robert Earl Gardner
but you can call me
Bob for short

Combined Price List and Order Blank

CUCUMBERS (Continued)

	Pkt.	Oz.	¼ lb.
Improved Long Green. Long, dark green variety, excellent for slicing.....	.05	.15	.40
Japanese Climbing. A very fine cucumber that will grow on trellis.....	.05	.15	.40
Early Russian. Very early.....	.05	.15	.40



HOLLAND CABBAGE

We grow acres of it for the market and know that our

BLIZZARD BELT STRAIN

is as good as you can buy.

CABBAGE

	Pkt.	Oz.	¼ lb.
Copenhagen Market. An Early, round headed variety; good size and quality.....	.10	.90	2.00
All Head Early. Large, flat heads for second early. Remarkably solid.....	.05	.40	1.50
Jersey Wakefield. Early, pointed heads.....	.05	.40	1.50
Surehead. Fine quality; large, flat head.....	.05	.40	1.50
Drumhead Savoy. Large, late variety, crumpled leaves. Has flavor of cauliflower.....	.05	.30	1.50
Early Flat Dutch. The old standby for medium early.....	.05	.30	1.25
Premium Late Flat Dutch. Big, flat heads for winter use. Excellent keeper.....	.05	.30	1.25
Chinese. Sometimes called celery cabbage.....	.10	.60	2.00
Brussels Sprouts. Grows miniature cabbages on stem. Succulent and delicious.....	.05	.30	
Short Stem Holland. Medium size, very hard heads and an all winter keeper. Splendid quality. The only variety to grow for winter market.....	.10	1.00	3.00
Red Rock. Heads round and remarkably solid. Best and most attractive red.....	.05	.50	1.75

CARROTS

Scarlet Horn. The best early home garden variety. Short roots.....	.05	.15	.40
Improved Long Orange. A long, late variety, good for table or stock.....	.05	.15	.40

CAULIFLOWER

	Pkt.	¼ oz.	Oz.
Snowball. Large white heads of excellent quality. For late crop sow about May 15th.....	.15	.75	
Dwarf Erfurt. Medium size heads, very early and sure to head.....	.10	.65	

CELERY

Giant Pascal. Very large stalks and a good keeper.....	.05	.10	.35
Golden Selfblanching. A nearly self-blanching variety. An early sort.....	.10	.20	.60

SWEET CORN

	Pkt.	¼ lb.	1 lb.
Peep O' Day. Earliest of all. Good quality.....	.05	.10	.30
Early Minnesota. Second early variety. Much grown for market.....	.05	.10	.30
Golden Bantam. Golden kernels, very sweet and a popular variety.....	.05	.15	.40
Black Mexican. Dark colored kernels, A favorite with many.....	.05	.15	.35
Country Gentlemen. Small, deep kernels, not in rows on cob.....	.05	.10	.30
Stowell's Evergreen. The standard, large eared, late variety.....	.05	.10	.30

LETTUCE

	Pkt.	Oz.	¼ lb.
Hanson Head. Large head lettuce, sweet and tender. Best summer-heat resisting sort.....	.05	.15	.40
California Cream Butter. Firm, large flat heads of rich quality.....	.05	.15	.40
Cos Paris White. Long, narrow heads; white in center and green outside.....	.05	.15	.40

LETTUCE (Continued)

	Pkt.	Oz.	¼ lb.
Black-Seeded Simpson. Very early, large, loose heads. An all season lettuce.....	.10	.20	.50
Prizehead. Leaves curly, reddish brown, crisp and sweet.....	.05	.15	.40

MELON, MUSK

	Pkt.	Oz.	¼ lb.
Rocky Ford. Delicious, green flesh, heavily netted melon.....	\$0.05	\$0.10	\$0.40
Honey Gold. Very sweet, golden flesh.....	.10	.30	.75
Burrell's Gem. Similar to Rocky Ford only with pink flesh.....	.05	.15	.50
Perfection. A large sized melon of good quality, yellow flesh.....	.05	.20	.60

HONEY GOLD

Plant early in Paper Pots and have ripe melons two weeks ahead of out of door planting. Prices of Paper Pots on last page of this order blank



MELON, WATER

	Pkt.	Oz.	¼ lb.
King Winter. A very late keeping melon of good quality.....	.10	.25	.60
Halbert's Honey. Very sweet, long, dark green melon.....	.05	.10	.30
Kieckhefer Sweets. Dark green melon with rich red flesh.....	.05	.10	.30
Tom Watson. Large melon, good quality.....	.05	.10	.30

ONIONS ("Blizzard Belt" Strains)

	Pkt.	Oz.	¼ lb.
Red Globe. (Southport) Large, red globe onion. 1 lb., \$3.00; 5 lb., \$12.50.....	.05	.20	.90
Yellow Globe. A fine early yellow onion.....	.05	.20	.90
White Globe. (Southport) Very hardy.....	.05	.30	1.00
Red Wethersfield. A general favorite in flat red onion.....	.05	.20	.90
Prizetaker. Very large, mild flavor. One of the best.....	.05	.20	1.00
Australian Brown. Large, dark yellow.....	.05	.20	.90
Yellow Strasburg. Large, yellow onion.....	.05	.20	.90

ONION SETS.

Red and yellow bottom sets.....	½ lb.	1 lb.	3 lb.
	.20	.25	.70



OUR BLIZZARD BELT RED GLOBE ONION SEED

Is a special hardy strain that grows big, fancy Red Globe Onions that bring top prices in city markets.

PEPPER

	Pkt.	¼ oz.	1 oz.
Bull Nose. Large pepper, fine for stuffing.....	.05	.15	.50
Spanish Pimiento. Large, fine red pepper but sweet and mild.....	.10	.20	.75
Chinese Giant. Extra large, mild, sweet.....	.10	.20	.75

POP CORN

	Pkt.	¼ lb.	1 lb.
White Rice. The old standard variety.....	.05	.10	.30
Little Giant Torpedo. Short, stubby ears. Pops freely; extra flavor.....	.05	.15	.40

The Gardner Nursery Company, Osage, Iowa

PEAS

	Pkt.	¼ lb.	1 lb.
Nott's Excelsior. Improved American Wonder. Early and sweet flavored.....	\$0.05	\$0.10	\$0.30
Gradus or Prosperity. A very early wrinkled variety05	.10	.30
Telephone. Extra fine, main crop variety05	.10	.30
Gray Sugar. Very sweet pea; edible pods05	.10	.30
Alaska. An extra early round pea. Pods dark green. Height two feet05	.10	.30

SQUASH

	Pkt.	Oz.	¼ lb.
White Bush. Very early, white summer.....	.05	.15	.40
Golden Crookneck. Standard summer.....	.05	.15	.40
Hubbard. The best winter variety05	.15	.40

RADISH

	Pkt.	Oz.	¼ lb.
White Icicle. The standard white radish05	.10	.30
French Breakfast. A very early oblong shaped variety. Tender and Sweet.....	.05	.10	.30
Crimson Giant. Grows to large size without getting pithy.....	.05	.10	.30
White Delicious. Very crisp and mild flavor. An excellent variety.....	.05	.20	.60
White Chinese Winter. The best winter radish. Crisp, sweet and mild flavor05	.10	.30

TURNIP

	Pkt.	Oz.	¼ lb.
Golden Ball. Very sweet, yellow fleshed05	.20	.40
Snowball. Round, white fleshed, sweet.....	.05	.20	.40
Early Flat Dutch. Early, flat variety.....	.05	.20	.40
Purple Top Rutabaga. Standard winter05	.20	.40



BEAUTY TOMATO

Plant early in Paper Pots and get the top price for your surplus.

Pots per 12 \$0.25
per 50 .75

TOMATO

	Pkt.	¼ oz.	Oz.
John Baer. The earliest red tomato	\$0.10	\$0.15	\$0.50
Earliana. The standard red05	.15	.35
Matchless. Large; red, main crop variety05	.10	.30
Ponderosa. The giant of all tomatoes10	.15	.45
Beauty. Splendid for main crop05	.10	.35
Chalk's Early Jewel. A favorite, medium early red05	.15	.40

PUMPKIN

	Pkt.	Oz.	¼ lb.
Mammoth. Large variety for stock feeding05	.10	.30
Sugar Pie. A fine pumpkin for table use.....	.05	.10	.35

VEGETABLE MIXTURE

A Whole Garden in One Package.	Pkt.	Oz.	¼ lb.
Lots of fine watching them grow. Radishes, Onions, Lettuce, Melons, etc., etc.....	\$0.05	\$0.10	\$0.35

MISCELLANEOUS

	Pkt.	Oz.	¼ lb.
ENDIVE.—Moss Curled. Curly, dark green leaves, for salads05	.15	
EGG PLANT.—Black Beauty. Large earl variety; rich, glossy black.....	.10	.40	
KOHL-RABI.—White Vienna. Extra fine for eating raw like radishes10	.35	1.00
LEEK.—Large Flag. A substitute for table onions, mild and pleasant.....	.05	.30	
PARSLEY.—Moss Curled. An excellent garnish and seasoning for meats.....	.05	.15	
PARSNIP.—Sugar. Very sweet, large, long roots05	.10	.40
POTATO SEED.—Hybrid. Saved from seed balls. Will grow 50 new varieties15		
RHUBARB.—Giant. A Large stalked pieplant.....	.05	.15	.50
SALSIFY.—Mammoth. Vegetable Oyster. Fine for soups.....	.05	.15	.50
SPINACH.—Giant. Used for greens.....	.05	.15	.50

MISCELLANEOUS (Continued)

TOBACCO.—Seed Leaf. Very fine for Pkt. ¼ oz. 1 lb.			
amateur grower10	.40	
EVERBEARING STRAWBERRY15	2.00	
FETERITA.—The New Cereal.....	.05		.20
SUDAN GRASS.—Sow 4 lbs, to acre.....	.05		.30
PEANUTS.—Hardy for planting in north05		.40

PERENNIAL

	Pkt.		Pkt.
FLOWER SEEDS		Marigold, Mixed.....	\$0.05
Campanula, Mixed	Pkt.	Nasturtium, Dwarf mixed05
Canterbury Bells	\$0.10	Climbing05
Columbine, Mixed05	Nicotiana, Sanderae10
Double White05	Phlox Drummond05
Heliotrope,05	Portulaca, Mixed, single05
Hollyhocks, Mixed10	Mixed, Double.....	.10
Larkspur, Delphinium10	Poppy, Shirley05
Pansy, Mixed giants10	Double, Mixed.....	.05
Pinks, Mixed.....	.05	California.....	.05
Poppy, Oriental.....	.10	Salvia Splendens,05
Sweet William, Mixed05	Sweet Peas,	

ANNUAL FLOWER SEEDS

	Pkt.		Pkt.
Alyssum, Sweet	\$0.05	Spencer, Mixed10
Asters, Extra Fine Mixed05	Grandiflora, Mixed05
Giant Comet.....	.10	Ten Weeks Stocks,	
Bachelor's Buttons05	Mixed Colors05
Candytuft, Mixed.....	.05	Zinnia, Mixed.....	.05
Chrysanthemum, White05	Verbena, Mixed10
Cosmos, Mixed05	Flower Garden Mixture.....	.10
Coscomb, Mixed05		

TREE SEEDS

	Pkt.	Oz.
Norway Spruce.....	\$0.10	\$0.25
White Birch05	.50
Catalpa Speciosa.....	.05	.25
Russian Mulberry.....	.10	.25
Colorado		
Blue Spruce.....	.10	.25
Mountain Ash10	.25

NURSERY DEPARTMENT

All prices are F.O.B. Osage, except as noted. Include postage with order for small amounts to go by Parcel Post.

Everbearing Strawberries	Dozen	100
Progressive (All Strawberries Postpaid)	\$0.50	\$2.25
Peerless50	2.25
Minnesota No. 1750	2.25
Superb50	2.25
Number 999 Giant	5.00	20.00
Common Strawberries	Dozen	100
Dunlap	\$0.25	\$1.75
Warfield25	1.75
Aroma25	1.75
Klondyke25	1.75

Small Fruits	Each	Per 10	Per 100
RASPBERRY—Older, black.....	\$0.10	\$0.60	\$ 5.00
King, red. Extra hardy.....	.10	.60	5.00
St. Regis Everbearing.....	.15	.65	6.00
BLACKBERRY—Snyder10	.60	5.00
DEWBERRY—Trailing10	.60	5.00
GOOSEBERRY—Downing.....	.35	3.00	18.00
Houghton, pale red, sweet.....	.35	3.00	18.00
CURRENT—Victoria, red.....	.35	3.00	18.00
Fay's Prolific, large, red.....	.35	3.00	18.00
White Grape, large, sweet.....	.35	3.00	18.00
GRAPE—Concord, black.....	.35	3.00	20.00
Niagara, white, large.....	.35	3.00	25.00
Pocklington, white35	3.00	25.00
Agawam, dark red, fine.....	.35	3.00	25.00
Beta, black, extremely hardy50	4.00	35.00
ASPARAGUS PLANTS.....	.10	.75	3.00
RHUBARB ROOTS.....	.25	2.00	18.00

Combined Price List and Order Blank

"B.B." Orchard Fruits

F.O.B. Osage			
Apple Types all 3 to 5 ft.	Each	Per 10	Per 100
APPE—Duchess, summer	\$0.50	\$4.50	\$40.00
Yellow Transparent, summer	.50	4.50	40.00
✓ Wealthy, fall, very fine	.50	4.50	40.00
✓ McIntosh Red, fall	.50	4.50	40.00
✓ Winesap, winter, excellent	.50	4.50	40.00
✓ N. W. Greening, winter	.50	4.50	40.00
✓ Jonathan, winter, very good	.50	4.50	40.00
✓ Grimes' Golden, winter	.50	4.50	40.00
✓ Delicious, winter, large	.60	5.00	45.00
✓ Whitney No. 20, crab	.50	4.50	40.00
PEACH—Elberta, 2 to 3 ft.	.35	3.00	25.00
Crosby, 2 to 3 ft.	.35	3.00	25.00
PEAR—Kieffer, 3 to 4 ft.	.40	3.50	32.00
✓ Bartlett, 3 to 4 ft.	.50	4.50	40.00
CHERRY—Compass, 3 to 4 ft.	.60	5.00	45.00
✓ Early Richmond, 3 to 4 ft.	.60	5.00	45.00
Montmorency, 2 to 4 ft.	.60	5.00	45.00
PLUM—Wyant, 3 to 4 ft.	.75	6.00	55.00
✓ DeSoto, 3 to 4 ft., very large	.75	6.00	55.00
✓ Wagneta, 3 to 4 ft.	1.00	7.50	70.00
✓ Sappa, cherry plum, 3 to 4 ft.	.75	6.00	55.00
✓ Opatka, cherry plum, 3 to 4 ft.	.75	6.00	55.00

Hedge Plants

F.O.B. Osage			
JAPANESE BERBERRY—	Each	10	100
8 to 12 inch.	\$0.25	\$2.00	\$15.00
12 to 18 inch.	.30	2.50	20.00
18 to 24 inch.	.35	3.00	25.00

Roses and Flowering Shrubs

F. O. B. Osage			
	Each	10	
Prairie Queen Rose	\$0.50	\$4.00	
Baltimore Belle Rose	.50	4.00	
Crimson Rambler Rose	.50	4.00	
General Jacqueminot Rose	.50	4.00	
Mrs. John Laing Rose	.50	4.00	
La France Rose	.50	4.00	
Baby Rambler Rose	.50	4.00	
Dorothy Perkins Rose	.50	4.00	
Lonicera, Shrub	.50	4.00	
Snowball, Shrub	.50	4.00	
Lilac, White, Shrub	.50	4.00	
Lilac, Purple, Shrub	.50	4.00	
Hydrangia, Paniculata Grandiflora	.50	4.00	
Spirea Van Houtte	.50	4.00	
Spirea Anthony Waterer	.50	4.00	
Syringa (Mock Orange)	.50	4.00	

Perennial Plants

F.O.B. Osage			
	Each	10	
PEONY—Festiva Maxim, white	\$0.50	4.00	
Chrysantheflora Rosea, pink	.50	4.00	
Reine des Roses, violet-rose	.50	4.00	
Officalis, flora plena rubra (Early)	.50	4.00	
Tenufolia, Crimson, Double (May)	.75	6.00	
Tenufolia, Crimson, Single (May)	.75	6.00	
Phlox—White, Red or Pink	.50	4.00	
Golden Glow—Blooms July to Sept.	.40	3.50	
Lemon Lily—Blooms May and June	.40	3.50	
Bleeding Heart—Bright pink, early	.40	3.50	
Columbine White	.40	3.50	
Long spurred, various colors	.40	3.50	
Lily of the Valley	.15	1.00	
German Iris—Blooms May and June	.30	2.50	
Oriental Poppy—Brilliant Scarlet	.50	4.00	
Garden Heliotrope—White, Fragrant	.40	3.50	
Ferns	.40	3.50	

GLADIOLUS

A GENERAL favorite for the home garden. Succeeds everywhere and may be depended upon to produce an abundance of beautiful, brilliantly colored blossoms that are extra fine for landscape effect and also for cut flowers.

BOB'S RAINBOW MIXTURE. A blaze of colors and extra good for growing for cut flowers. Contains many high priced varieties. 45c per doz., 35 bulbs for \$1.00, \$2.50 per 100.

PEACE Pure white with lilac feathering on lower petals. Strong grower. 10c each, 3 for 25c.

Potted Bulbs Postpaid

Potted in Moss Fibre, rooted and ready to grow and bloom as soon as packages are opened, pots watered and placed in light.

	Each	10
Roman Hyacinths	\$0.15	\$1.50
Trumpet Daffodils	.15	1.50
Narcissus	.15	1.50
Tulips	.15	1.50

These bulbs will grow and blossom in any ordinary living room where it does not freeze.

Bob's "Double Crop" Plant Food

Per Package, postpaid	\$0.20
Per Pound, postpaid	.30
Per 5-lb. Lot, postpaid	1.00
Per 25-lb. Lot, by express or freight collect	2.50
Per 50-lb. Lot, by express or freight collect	4.00
Per 100-lb. Lot, by freight collect	7.50

Can be used in any quantity with good results. We advise for intensive gardening from five to ten pounds to square rod.

Paper Flower Pots Postpaid

For growing early plants of tomatoes, melons, etc. indoors for transplanting later into garden. You can gain two to three weeks time in ripening by getting your plants started early.

Per Dozen	\$0.25
Per 50	.75
Per 100	1.25

How to Order Just put an X through the names of the varieties you want and a small circle around the price in column representing the quantities of each you want us to send you. Then add up total amount and fill in coupon below. Or if you wish you can make out order on regular order blank or any blank sheet of paper.

ORDER COUPON

THE GARDNER NURSERY Co.,

Osage, Iowa

GENTLEMEN:—For the inclosed \$.....please send me the goods as marked on this sheet. I understand that seed orders are shipped at once on receipt of order and that trees, plants, etc. are shipped at proper planting time in spring.

Your Name

Street Number or R.F.D.

Postoffice

State

Put an X hereif you want the Free Premium of Bob's "Double Crop" Plant Food for each dollar of amount of your order.

Giant No. 999

strawberry

Roullidge seed & floral co., Portland, Oregon. Cat. 1921, p. 114.

Everbearer. Plants strong & sturdy, and with the peculiar
bluish green cast to the leaves that makes them heat and
drought resistant... Root system... growing down to depth of 12 to 15 inches
berries extra large in size, ^{bright, clear red in color} ~~dark~~ and fragrance different from any
other berry... Heavy bearer.

illus (photo)

Letter to R. S. & F. Co., June 6, 1921.

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★ APR 16 1920 ★

U. S. Department of Agriculture.



Number 999 GIANT
EVERBEARING STRAWBERRIES
ORIGINATED AND GROWN BY
The Gardner Nursery Company.
OSAGE, IOWA.



I INVITE YOU to join our
EVERBEARING Strawberry
SHORTCAKE CLUB.

O S A G E , I O W A

Season
1920

APR 16 1920
U. S. Department of Agriculture

Dear Friend:

As President of our Company and the originator of the new NUMBER 999 GIANT Everbearing Strawberry, I extend to you a hearty invitation to join our Strawberry Shortcake Club.

If you would like to have strawberry shortcakes, made with big, red, deliciously flavored berries, all through the summer and fall of this very year--if you would like to grow bushels of berries, measuring up to as large as 5-1/2 inches and with a wonderful flavor, blending the aroma of the pineapple, the rich sweetness of the fig, the luscious juicyness of a well ripened peach, the spicy flavor of a fancy canteloupe, all stirred and mixed up with that delightful wild strawberry flavor--then read on.

We are planning to spend thousands of dollars in advertising this new variety in such papers as Farm Journal, Successful Farming, Farmers Wife, Country Gentleman, etc. To supplement this advertising we are organizing this Strawberry Shortcake Club and will place a number of Rod Square Beds of Number 999 Giant Plants in various parts of the country this spring, so that people can see for themselves the big loads of berries the plants will bear. And right here is where an extra profit comes in for you, for every person who sees a bed of these plants fruiting, will become interested and will want a bed for themselves, and for every new Club Member that you secure for us, we will pay you a commission of \$2.00 in cash or trade as you prefer. We do not ask that you solicit orders or act as agent, but to simply pass out invitation letters to parties who want to grow the berries.

But before we go farther, please notice the life size colored photo of box of Number 999 Giant berries as inclosed. From this true to life picture you can get a good idea of the great beauty of the berries. Then look on back of the picture and read how a Rod Square Bed actually bore 221 pint boxes of berries last summer. In Garden Experience you will find an article entitled "HOW I EARNED THE TITLE OF STRAWBERRY KING." After you read this you will know all about this grand new berry and how it was originated. Should you desire other copies of the colored box of berries or of Garden Experience, drop me a line and I will send them at once.

Now the object of this letter is to tell you about our Strawberry Shortcake Club and to invite you to become a CHARTER MEMBER, so that if you wish to help us in introducing this grand new berry in your neighborhood, you can easily get the cost of your own bed back and some extra spending money besides.

Our Strawberry Shortcake Club Offer is like this. A Rod Square Bed will take just 9-1/6 dozen plants when set 18 x 20 inches apart. At our regular selling price of \$5.00 per dozen, these plants would figure to over \$40.00. As a Charter Member of our Shortcake Club we offer you the entire 9-1/6 dozen plants, delivered to your door, safe arrival guaranteed, for just an even ten dollar bill. Then if at any time during the next year you will invite some other influential, persons in your neighborhood to join the club and each take a Rod Square Bed of plants the same as yours, we will allow you a commission of \$2.00 for each new member you secure. So you see if you get five new club members you will get your money back and your own bed will not have cost you a cent. The new members in turn will have the same opportunity to secure other new club members and secure for themselves the same rate of commission, if they desire to do so.

YOU NEED SEND NO MONEY with acceptance coupon, unless you wish, as the \$10.00 for the Rod Square Bed of plants can be paid to the carrier when the shipment arrives in good condition at planting time.

TIME OF SHIPMENT. This offer is made for shipment of the plants at proper time this spring. Our digging season usually opens the latter part of March and continues up to the last of May. These Number 999 Giant Everbearing plants when set in your garden in April or May will commence fruiting heavily in July and continue all through the fall months until stopped by severe freezing weather of late fall. The early frosts that kill tomatoes, etc. do not stop their fruiting.

Directions for planting, care etc. go with each Rod Square Bed so that no matter how little experience you may have had with strawberries in the past you can easily make a success with these plants.

FERTILIZER. Care must be taken not to use regular commercial fertilizers to excess, as they are liable to burn the plants and do more harm than good. Our BOB'S "DOUBLE CROP" Phosphate Plant Food is extra good for strawberries. It is designed to put in with the roots of the plants when setting and it will not burn them, but will keep away the grubs and insects and the food will greatly increase the growth of the plants and the yield of big fat berries. If you want to use it with the plants we will send you enough for use with the Rod Square Bed for \$1.00 additional, if ordered to be mailed with the plants.

To further add to the interest in caring for the plants, we will agree to pay you \$100.00 if your Rod Square Bed makes the best record during the first two years after planting, or \$50.00 if you come in second best.

Our stock of NUMBER 999 GIANT plants is limited this spring and we should know right away if you want to come in with us on this Strawberry Shortcake Club deal, so that we will know what to plan on. So please let us have your decision and if you want plenty of the best strawberries you ever ate, then start the ACCEPTANCE COUPON back to us right away. Awaiting your decision with interest, I am,

Yours for more shortcakes,

CHARLES F. GARDNER, President,
The Gardner Nursery Company

P.S. If you find it impossible to take the whole Rod Square Bed of plants, but would like to try a dozen of the Number 999 Giants this spring, we will send them to you at special advertising rate of \$2.00 with plant food for the roots, if you will report to us as to how they fruit with you. Just write your address on this postscript, pin a two dollar bill or your check to same and we will understand that you want the dozen plants. Or you can include them in your order for seeds, trees or plants. We will appreciate your order for any of these items and will be glad to send a package of Bob's "DOUBLE CROP" Phosphate Plant Food with each dollar of your purchase, when figured at regular list prices.

..... Cut here

STRAWBERRY SHORTCAKE CLUB ACCEPTANCE COUPON No. 89

CHARLES F. GARDNER, President

I will accept your invitation to join the Strawberry Shortcake Club and you may send me the 9-1/6 dozen plants of your new Number 999 Giant Everbearing Strawberry at proper time this spring. I will pay the cash payment of \$10.00 on arrival of the plants in good condition.

I join the CLUB with the understanding that you are to allow a commission of \$2.00 for each O.K. new member that I may secure for you during the next year. I will set the plants and care for them as suggested and report as nearly as I can as to quantity of berries picked, which will also make me eligible to compete for the \$150.00 offered in prizes for best yield.

Name _____ P.O. _____

Box Number or R.F.D. _____ State _____

(Put an X here _____ if you want the Club Invitation Blanks.)

(Put an X here _____ if you want the Plant Food for \$1.00 extra.)

COMBINATION OFFER: If you accept either of our No. 999 offers you can order as many Progressive plants as you want at special postpaid rate of \$1.98 per 100.



Number 999 GIANT
EVERBEARING STRAWBERRIES
ORIGINATED AND GROWN BY
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OSAGE, IOWA.

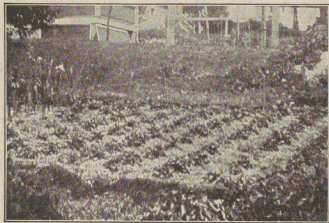
A New Everbearing Strawberry



AFTER ten years of breeding of the new race of Everbearing Strawberries we have succeeded in originating a new variety that is far ahead of the older sorts in every way.

The lifelike colored photograph of box of berries on opposite side of this sheet shows how this new variety looks for it is a photograph exactly life size of our new No. 999 Giant Everbearing variety and is as true to color and size as the printer's art can make them. Stop and take another look at them and then read how Mr. Brooks picked 45 pint boxes from his square rod bed set April 30, 1919. Also how Mr. Washo picked 221 pint boxes from another square rod bed set last spring and commenced picking these big, luscious berries in July and from then on all through the summer and fall months, until stopped by severe freezing weather of late fall. The early frosts that kill the tomatoes, weeds, etc. does not hurt these berries.

The No. 999 Giant plants are strong and sturdy with a peculiar bluish green cast to the leaves that makes them the most heat and growth resistant of any strawberry we have ever grown. The root system is immense, going down into the ground to depth of 12 to 15 inches, thus getting them down into the moist subsoil, enabling the plants to go right on bearing big crops of berries during the hot, dry summer months. The berries are extra large



This photo shows a Square Rod Bed of No. 999 Giant plants set April 30, 1919 on grounds of Mr. M. E. Brooks, 510 Solon St., Dubuque, Iowa. On Sept. 21st, a little over four months later, Mr. Brooks had picked 45 pints of berries and on that day made a count of the green berries on the plants, not counting the blossoms or buds, and found a total of 4551 berries or an average of a little over 44 to the plant. He reports picking as many as 17 ripe berries from one plant at a time



Above photo shows Square Rod Bed grown by Mr. Paul Washo, R.F.D. 1, Box 140, Amherst, Mass. Plants were set May 9, 1919 and first berries picked July 28, 1919. From then on till last picking Nov. 7, 1919 Mr. Washo picked a total of 221 pint boxes of berries. One plant alone bore a record of 12 pints for the season. Mr. Washo won 1st prize on his No. 999 Giant berries at the Tri-County Fair in Northampton, Mass in October.

in size as you can see from the colored photograph. They have a flavor and a fragrance that is different from any other berry. As you bite into one of the big fellows you can shut your eyes and imagine you are eating a new fruit, having the aroma of the pineapple, the luscious juiciness of a well ripened peach, the sweetness of a fig and with the old fashioned wild strawberry flavor blending and predominating over all. Talk about your strawberry short-cakes! The No. 999 Giant berries open up new fields of enjoyment along shortcake lines.

Up to two years ago we figured that our stock of No. 999 Giant plants had then cost us \$500.00 each. Since then we have used every effort to propagate these plants as rapidly as possible and have succeeded so well that our prices for spring 1920 are very reasonable, considering the quality and value of the plants themselves.

Prices for No. 999 Giant Everbearing plants postpaid.

1 Dozen for.....	\$5.00
25 for.....	\$ 7.50
50 for.....	12.50
100 for.....	\$ 20.00
1000 for.....	150.00

A package of Bob's "Double Crop" Plant Food goes free with each dollar of amount of your plant or seed order if placed now soon.

Address
THE GARDNER NURSERY CO.
Osage, Iowa



I INVITE YOU to join our
EVERBEARING Strawberry
SHORTCAKE CLUB.

O S A G E , I O W A

Season
1920

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The Gardner Nursery Company

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..... Cut here

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Box Number or R.F.D. _____ State _____

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